



Food Vendor Information

Event Title: JAPAN! Summer Festival

Event Date: Saturday, August 20, 2011, 3:00pm-8:30pm

Estimated Attendance: 4,000 people

Location: Jacobson Park, Shelter 6 (in the back of the park, near Camp Kearney)

Description: The Japan/America Society of Kentucky (JASK) has supported cultural exchange between Japanese and Americans in Kentucky since Toyota's arrival in 1987. This summer, our fourth annual Summer Festival will bring Japanese and Kentuckians together for a large-scale summer program showcasing Japanese games, music, activities, cuisine and culture.

JASK has over 200 corporate members in Kentucky, most of which are in Central Kentucky. From membership alone, we expect over 500 visitors at our event. However, last year nearly 3,000 Kentuckians joined our event altogether. The allure of Japan for kids and adults has drawn the attention of many Kentuckians over the years. The Summer Festival promises to grow year after year.

We plan to have food vendors sell traditional Japanese 'summertime' foods. We will also do some crafts such as Japanese flower arrangements, Kimono try-it-out corner, Origami, Tea Ceremony, Japanese Summer Festival game and Calligraphy. A few vendors will come with goods like Japanese paper, Jimbei, Happi coats, Pokemon cards, Hello Kitty goods, and Japanese comic books. We are also planning karate and traditional Japanese Taiko performance, as well as games for kids.

Request: **We request that your restaurant be a food vendor at this event.**

Food vendors will create and prepare their own menu and determine their own pricing. Vendors will bring all their own equipment and adequate supplies to serve food from 3:00pm through 8:30pm. A tent (10x10) is recommended and a current food handler's license is required. No alcohol will be served at this event. The participation fee for food vendors is \$200. Last year, vendors made between \$1,000 and \$2,000 during the day with 3,000 attendees. We expect 4,000 this year, in 2011. If you would like JASK to arrange a tent and chairs through our agreement with Bryant's Rental, the cost is an additional \$150. Power will be supplied to your tent for free.

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